

## **Member Biography Sheet**

| Our Speaker:                     | Date:              |
|----------------------------------|--------------------|
| <b>Business Information</b>      |                    |
| Business Name:                   |                    |
| Profession:                      |                    |
| Location:                        | Years in Business: |
| Previous types of jobs:          |                    |
| Personal Information             |                    |
| Family Information               |                    |
| A. Spouse                        |                    |
| B. Children                      |                    |
| C. Animals                       |                    |
| Hobbies:                         |                    |
| Activities of interest:          |                    |
| City of residence:               | How long?          |
| Miscellaneous                    |                    |
| My burning desire is to:         |                    |
| Something no one knows about me: |                    |
| My key to success:               |                    |



## **GAINS** Worksheet

How well do you know the people you want to include in your network? Chances are you have a little homework to do. Spend more time with the people you already know and concentrate on learning these five essentials: their goals, accomplishments, interests, networks, and skills. Make sure you give back the same kind of information. The more they know about you, the faster your name will come to mind when an opportunity arises in which your products, services, knowledge, skills or experience might play a part.

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|---|--|
| Goals   | Goals:   |
| Goals are the business or personal objectives you want or<br>need to meet for your self or the people who are important to<br>you. You need to define your goals and have a clear picture of<br>the other person's goals. The best way to build a relationship<br>with people is to help them achieve their goals!        |  |
| Accomplishments   | Accomplishments:   |
| People like to talk about the things they are proud of. Remember, some of your best insight into others comes from knowing what goals they have already achieved. Your knowledge, skills, experiences and values can be surmised from your achievements. Be ready to share your accomplishments with the people you meet. | Accomplishments  |
|   | Interests:   |
| Interests   |  |
| Your interests can help you connect with others. Interests are things like playing sports, reading books and listening to music. People like to spend time with those who share their interests. When you and your network source share the same interests., It will strengthen your relationship.                        |  |
| interests., it will strengthen your relationship.   |  |
| Networks  | Networks:  |
| You have many networks, both formal and informal. A network can be an organization, institution, an individual you associate with, or a company.  |  |
| Skills  |  |
| The more you know about the talents and abilities of the people in your network, the better equipped you are to find  | Skills:  |

about your skills the better your chances!

(and refer!) competent, affordable products and services when the need arises. Remember: When you're trying to round up business opportunities, the more people know



## **Contact Sphere Planning Worksheet**

Contact Spheres are made up of businesses or professions that naturally provide a source of referrals for one another. They are in somewhat related but non-competitive businesses. Businesses in the same Contact Sphere have a symbiotic relationship in that they support and enhance one another.

| Contact Sphere | Contact Sphere Top 3  |
|----------------|---|
| 1.             | What three professions would help you round out your  Contact Sphere? Write them down in the space below.                           |
| 2.             |   |
|                | Profession 1:   |
| 3.             |   |
| 4.             |   |
| 5.             | Profession 2:   |
| 6.             |   |
| 7.             | Profession 3:   |
| 8.             |   |
| 9.             |   |
| 10.            | Make a commitment to your One-to-One partner to help fill their Contact Sphere by inviting people to BNI that are in his/her top 3. |



## **Previous 10 Customers Worksheet**

List your previous 10 customers. You can increase the referrals you receive by helping your One-to-One partner understand how to find you more customers like these! Were these customers in a certain kind of business or market? Were these customers in a specific position that you are targeting? Are there other specific companies that you are targeting that are similar to these? Note: Some professions have confidentiality requirements; if you are in one of these professions, you can describe the qualities or characteristics that make your best customers your best customers.

| Previous 10 Customers | Notes on Customers   |
|-----------------------|--|
| 1.<br>                | Where did they come from?  What did you do for them?  Are these averages clients?        |
| 3.                    | Make notes in the space below about your best 10 customers:                              |
| 4.                    |  |
| 5.                    |  |
| 6.                    | Notes on Referrals   |
| 7.                    | Where are other referral resources? What are "good" referrals? What are "bad" referrals? |
| 8.                    | Make notes in the space below about referrals:   |
| 9.                    |  |
| 10.                   |  |